

This year's Friends of Melana 5K will take place on Sunday, June 28, at 9 a.m., in Garrettsville, Ohio. Please join us in our quest to cure this terrible childhood disease by considering a 2015 Friends of Melana 5K sponsorship. You can find sponsorship opportunities and a commitment form in this brochure. We would like to have all major sponsorships confirmed by April 20, 2015, to allow for optimal promotion for our generous sponsors. Please contact our volunteer race directors Diana Morris at 330-628-0759 or be4him.oh@sbcglobal.net or Douglas Paroff, at 330-351-3507 or dparoff@mac.com if you have questions.

Thank you for your kind consideration of a 2015 Friends of Melana 5K sponsorship!

Sincerely,  
The Friends of Melana 5K Committee



## 2015 FRIENDS OF MELANA 5K SPONSORSHIP DONATION COMMITMENT

\_\_\_\_\_  
Name of Company (as you would like it to appear in promotional materials)

\_\_\_\_\_  
Company Contact Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State Zip

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
5K Committee Member Signature

\_\_\_\_\_  
Company Official Securing Donation Signature

Actual Value of Sponsorship Donation: \$ \_\_\_\_\_

Please Make Checks Payable to Friends of Melana.

The company logo will be e-mailed by April 15, 2015, to meet the promotional material deadline:

YES \_\_\_\_\_ NO \_\_\_\_\_

### Terms of Donation:

The 2015 Friends of Melana 5K and 1 Mile Fun Run will be held on Sunday, June 28, in Garrettsville, Ohio. All proceeds from the race will go directly to the Friends of Melana Foundation. The Friends of Melana Foundation is a 501(c)(3) organization; donations to FOM are tax deductible to the fullest extent of the law.

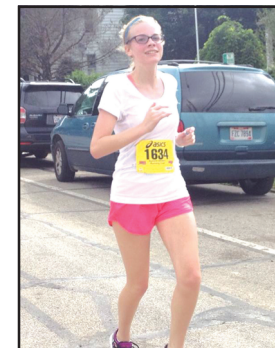
### Please mail donations to:

Friends of Melana  
PO Box 204  
Garrettsville, Ohio 44231

### Committee Contacts:

Co-Race Director: Douglas Paroff, at  
330-351-3507 or dparoff@mac.com  
Co-Race Director: Diana Morris, at  
330-628-0759 or be4him.oh@sbcglobal.net

## 2015 Friends of Melana 5K Sponsorship Opportunities



Dear Friends,

# 2015 Sponsorship Opportunities!

We are excited to be part of the development and growth of the Friends of Melana (FOM) Foundation. The Foundation was established in Garrettsville, Ohio, in honor and memory of Melana Matson, who lost her battle with children's glioma cancer in 2009 at the age of 9. Our hope is that no child, no family, no community will ever have to experience what Melana did again.



Melana Matson

The glioma tumors account for almost 45% of all tumors and 85-95% of children diagnosed with a malignant glioma tumor die within five years. Childhood glioma cancer research is grossly underfunded. FOM sponsors an annual 5K and 1 Mile Fun Run during the Garrettsville Summerfest to raise money to support much-needed research leading to a cure for glioma cancer. To date, FOM has raised nearly \$60,000 in funding for children's glioma cancer research.

In 2011, the Friends of Melana joined forces with their parent foundation, the Cleveland-based Prayers From Maria Children's Glioma Cancer Foundation. The two non-profit groups pool their resources and have, to date, awarded two \$100,000 research grants as seed money to researchers at Cleveland MetroHealth Medical Center and the Dana-Farber Cancer Institute in Boston. Both grants have produced some very positive results. In 2014 the foundation's medical board announced Cleveland Case Western Reserve Research Team as the recipient of its next research grant. In recognition and appreciation for Friends of Melana's contributions, the Children's Glioma Cancer Foundation will name the next grant The Melana Matson Memorial Grant, the first grant awarded in honor of a stricken child.



## PRESENTING SPONSOR . . . . .

1. Top billing on all advertising
2. Recognition on all media promotions
3. COMPLIMENTARY shirt and sponsor name or logo on race T-shirt
4. Logo on race bib
5. Sponsor name or logo on promotional flyers
6. Sponsor material in race participants' "goodie bag"
7. Eight complimentary race entries (includes race T-shirt)
8. Individual promotional table at race
9. Sponsor name or logo for START/FINISH LINE BANNER (exclusive to Presenting Sponsor)
10. Right of first refusal as presenting sponsor for 2015 FOM 5K

**Sponsorship: \$4,500**

## PLATINUM SPONSOR . . . . .

1. Recognition on all media promotions
2. COMPLIMENTARY Shirt and sponsor name or logo on race T-shirt
3. Logo on race bib
4. Sponsor name or logo on promotional flyers
5. Sponsor material in race participants' "goodie bag"
6. Four complimentary race entries (includes race T-shirt)
7. Display your company banner on race day
8. Individual promotional table at race

**Sponsorship: \$2,225**

## GOLD SPONSOR . . . . .

1. COMPLIMENTARY shirt and sponsor name or logo on race T-shirt
2. Sponsor name or logo on promotional flyers
3. Sponsor material in race participants' "goodie bag"
4. Two complimentary race entries (includes race T-shirt)
5. Display of company banner on race day
6. Individual promotional table at race

**Sponsorship: \$1,000**

## SILVER SPONSOR . . . . .

1. COMPLIMENTARY shirt and sponsor name or logo on race T-shirt
2. Sponsor material in race participants' "goodie bag"
3. One complimentary race entry (includes T-shirt)
4. Company promotional table space on race day

**Sponsorship: \$500**

## BRONZE SPONSOR . . . . .

1. COMPLIMENTARY shirt and sponsor name or logo on race T-shirt
2. Sponsor material in race participants' "goodie bag"
3. Company promotional table space on race day

**Sponsorship: \$250**