



Saturday, June 10th at 9:00AM

Purpose:

The Road2Recovery Hometown Walk and 5K Race is dedicated to serving the youth of East Palestine while raising awareness of local businesses affected by the train derailment.

Proceeds from the Road2Recovery event will be used to advance and improve programs that offer academic, artistic, athletic, and entrepreneurial opportunities to our young and emerging students in the village of East Palestine. As the village continues to persevere through recovery efforts, the overwhelming concern continues to surround long-term mental well-being of our youth. While school teachers and administrators lead our kids through this once in a lifetime learning opportunity, local community leaders have also stepped up to facilitate opportunities that teach life lessons in dealing with crisis and adversity. However, coupling the fear of the Covid pandemic with the events of the derailment may prove to create anxieties and concerns that will be challenging to defeat for years to come. Creating extraordinary opportunities that provide unique outlets for kids will be a top priority for our community. Our long-term goal is to enhance existing youth programs and distract young minds that are highly impressionable from the negative messages surrounding the village. Also, East Palestine's initiative to provide exceptional youth programs will promote a culture of determination that will be required to build a vibrant and thriving community.

The Road2Recovery event will also highlight local businesses as we conduct a "Hometown" Walk along the Market Street store fronts and a 5K Run through residential neighborhoods on the west side of East Palestine. Although participation will require walkers and runners to keep moving, businesses are encouraged to creatively promote their establishment along the route. Many businesses in East Palestine have experienced a reduction in revenue due to recent events. This event will raise awareness to our diverse family of proud business owners and their supporting team members that represent the entrepreneurial spirit of commerce in East Palestine.

